

THE AVID WAY

We have a big vision at AVID Property Group.

Our desire is to grow and diversify our business by consistently pushing to do more, to do better, to innovate and to go beyond what is traditionally expected of a property developer.

I'm pleased to say we're on track, and we have the energy and the strength to do much more.

AVID is agile and can adapt quickly to changing markets in ways that others simply cannot. We love an opportunity, and this flexibility, combined with our intense focus on customer experience, is how we deliver value to our investors and create great places for Australians to live.



Cameron Holt
CEO



Diversified, Dynamic & Driven

∨ The Rathbone, Surry Hills

AVID Property Group (AVID) is a dynamic and diversified residential community developer. We are driven to create thriving communities in Australia's key growth markets by committing to product innovation, sustainability, affordability and lifestyle.

Our current portfolio of 38 projects in near-city and sought-after regional locations in Victoria, New South Wales and Queensland reflects a gross revenue pipeline of \$4.9 billion.

Our holdings encompass broadacre land projects, masterplanned communities, completed house and land packages and apartments. In the last two years alone, we added 22 new communities to our pipeline.



Already one of the nation's largest residential developers, AVID will expand further over the next three to five years as we invest in new land assets and expand our existing projects.

AVID is a strategic business and will continue to respond to opportunity. In 2019, we acquired ASX-listed Villa World Limited which has been

creating homes for more than 30 years; and added its portfolio of land communities and home building expertise to our portfolio.

We see great opportunity in the Australian residential housing market and look forward to creating exceptional communities for this generation and those to come.



∧ The Rathbone, Surry Hills

\$4.9b

gross revenue
pipeline



38

communities in 2021 growing
to more than 50 in 2025



1st

Australian residential developer to achieve
EnviroDevelopment® certification on its entire
portfolio of masterplanned communities (2017)



320

hectares of
industrial land



14,300

new blocks of land
brought to market



60

jobs created per home
in an AVID community

*figures as at June 2021



We bring people together

A strong collaborative culture drives our business and puts people at the centre of everything we do.

From our customers and our team members, to our suppliers and business partners, at every step we place great importance on how people experience AVID Property Group.

We work across the property sector to draw together likeminded partners in support of our commitment to quality, innovation, relevance, and speed to market.

Strong working relationships with policy makers at local and state government levels allow us to represent our customers in conversations about critical factors such as land supply, development costs and infrastructure needs.

Similarly, our leadership role within industry organisations like the Urban Development Institute of Australia (UDIA), Property Council of Australia (PCA) and Housing Industry Association (HIA) means we are at the forefront of industry advocacy and product innovation.

Within our own business, AVID's commitment to people alongside performance sees us delivering impressive return on investment for our shareholders while also creating vibrant residential communities in which tens of thousands of Australians choose to make their home.

“

Customer centricity as a concept is not new in the property sector, but for AVID it truly is the thread that runs through everything we do. Our customers have a seat at the table for key decisions we make and that's what drives our focus on quality, innovation, sustainability and of course value.

”

Linda Walsh

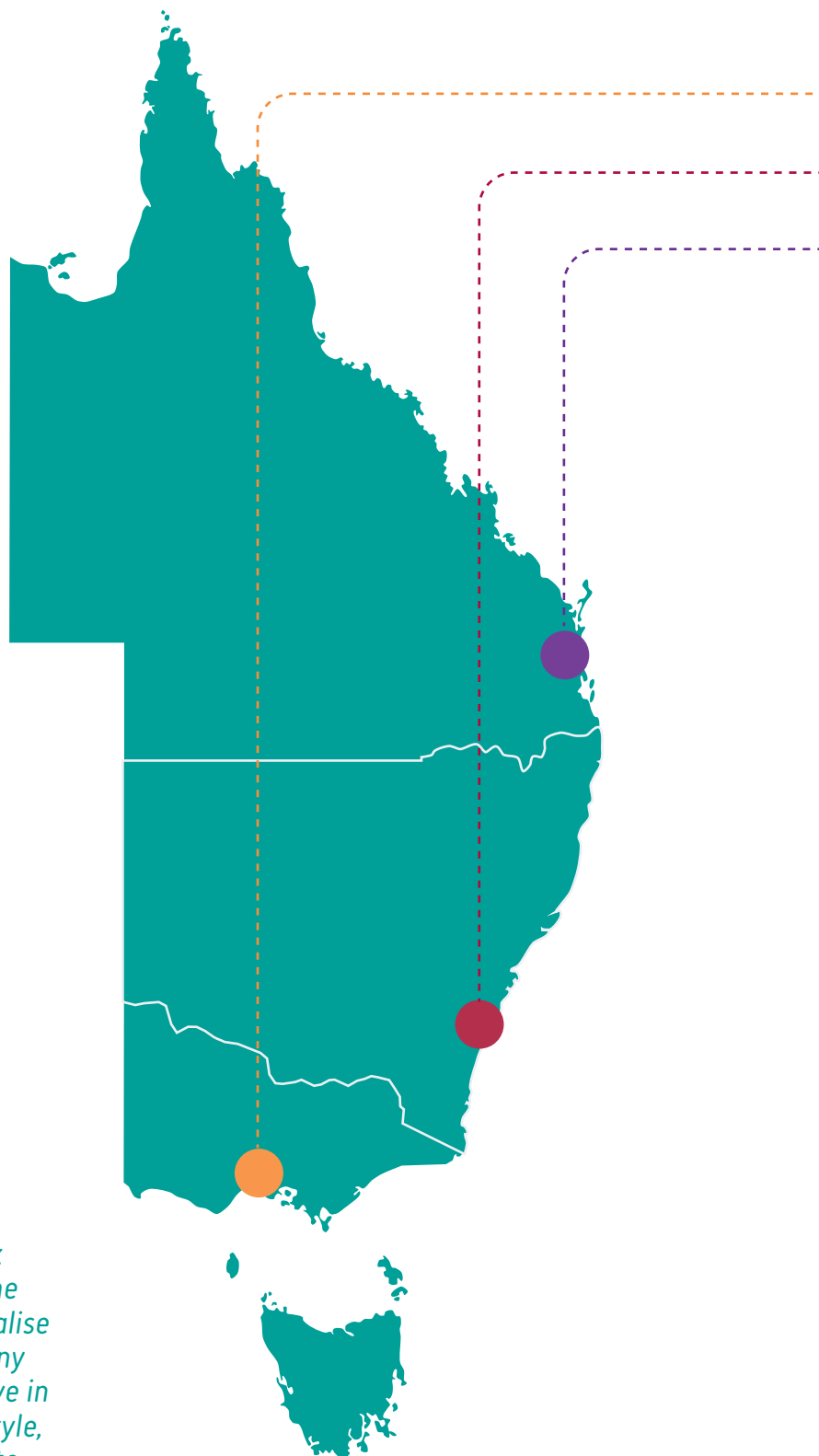
General Manager
Marketing and Customer

Strategic Capital Deployment

The current portfolio of 38 projects across Victoria, New South Wales and Queensland is the foundation from which AVID will grow and diversify our asset base.

Through strategic capital investment in quality land in high growth areas, AVID will bring to market housing opportunities for all buyer segments – from first home buyers, growing families, couples, ‘empty-nesters’, ‘sea-changers’ and tree-changers’.

The opportunity for product innovation and affordability of housing choice continue to drive our investment strategy.



“






We are seeing a reversal in the decline of suburban living as more people look for the ‘complete lifestyle package’ in the suburbs. Home buyers are beginning to realise they don’t need to pay top dollar for a tiny block on the fringe of the CBD. They can live in the outer suburbs and have a better lifestyle, a modern home, and still be connected to work, schools, shopping and entertainment.

”

Spiro Prevazanos
General Manager
Capital Transactions

Queensland

Current Assets


-  17 projects
-  8,826 blocks
-  1,042ha land area
-  364ha green space
-  \$2.5 billion total development value

Projects

- Acacia, Burpengary
- Amara, Ormeau
- Bellmere, Bellmere
- Brendale, Brendale
- Brentwood Forest, Bellbird Park
- Caboolture West, Caboolture
- Chambers Ridge, Park Ridge
- Covella, Greenbank
- Harmony, Palmview
- Killara, Logan Reserve
- New Base, Brendale (Industrial)
- Noffke Court, Logan Reserve
- North Harbour, Burpengary East
- Serendale, Coomera
- Sphere, Southport
- Swanbank, Ipswich (Industrial)
- The Meadows, Strathpine

New South Wales

Current Assets






-  3 projects
-  1,143 blocks
-  173ha land area
-  30ha green space
-  \$382.6 million total development value

Projects

- The Chase, Oran Park Town
- The Rathbone, Surry Hills
- Waterford, Chisholm

Victoria

Current Assets

-  8 projects
-  4,603 blocks
-  324ha land area
-  45ha green space
-  \$1.194 billion total development value

Projects

- Bloomdale, Diggers Rest
- Carolina, Deanside
- Elyssia, Wollert
- Hillstowe, Officer
- Liliium, Clyde
- Savana, Wyndham Vale
- Sienna North, Fraser Rise
- Sienna Rise, Fraser Rise

“

As many buyers look beyond the traditional CBD fringe, for both affordability and lifestyle needs, we must continue to adapt our community masterplan designs to provide residents with close and convenient access to living essentials and recreational facilities – a factor that has become even more important in recent times.

”

Peter Vlitaz
General Manager
Victoria

Villaworld Homes by AVID Property Group

“

We strongly believe in the whole of life performance in the homes we deliver for our customer.

”

Peter Wood
General Manager
Housing

In 2019, AVID Property Group acquired ASX-listed Villa World Limited which extended our land holdings and added a home construction business to our portfolio.

We created Villaworld Homes by AVID Property Group, thus enabling our customers to fulfil their dream through one convenient contractual relationship, starting with the land purchase, followed by home construction and then to accepting the keys to their brand-new home.

With a focus on affordable, yet contemporary and inspiring designs, Villaworld Homes by AVID Property Group provides everything needed for a wonderful life.

As always, our priority remains focused on building communities that leave a positive legacy for our residents.

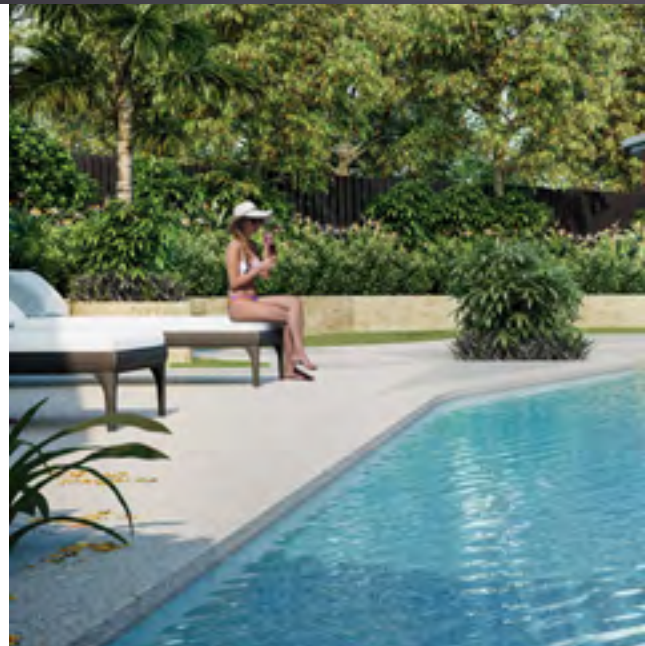


“

We know that buying a home is a very big investment, whether you're a first-time buyer or purchasing your third or fourth home, we look to apply the same passion in what we're delivering for projects of all sizes and in all market segments.

”

Peter Wood
General Manager
Housing





Building homes for Australians for more than 35 years



19,000 homes across Australia



45,000 happy homeowners



7,000 home design combinations



\$33-\$40 million rolling investment in housing construction

Sustainability & Diversity

Sustainability and diversity are integral to AVID's operating model.

Financial and economic considerations are balanced against social and environmental factors, ensuring that we meet the needs of the present generation without compromising considerations for the future.

Our legacy will be sustainable communities which accurately reflect the diversity of the Australian community in terms of housing type, affordability and lifestyle choice.

That's why each AVID community strives to achieve a 6-Leaf EnviroDevelopment certification, The Urban Development Institute of Australia's (UDIA) scientifically based assessment system that independently reviews development projects.

We are committed to continually improving our sustainability initiatives, and as a result, we were the first Australian residential developer to achieve EnviroDevelopment certification on our entire portfolio of masterplanned communities.

Partnership & Collaboration

AVID invests heavily in community partnerships, aligning our business values with those of our customers and community. We're proud to actively support organisations such as The Property Industry Foundation (youth homelessness support charity), Take 3 for the Sea (environmental awareness organisation), Mates in Construction (mental health support charity), Act for Kids (children's support charity) and the Sunshine Coast Lightning (netball team).

Through these relationships we can be immerse in the interests of our customers, take on valuable feedback and find inspiration for our community development initiatives.



“

Our buyers are drawn to AVID communities for the homes and community that have been designed for modern liveability, an outdoor lifestyle, and easy access to employment, education, entertainment and transport

”

“

It is incredibly important for us to not only create engaging communities where people feel connected, but to ensure our developments are showcasing best-practice planning and design to maximise sustainability

”

Bruce Harper
General Manager
Queensland



Authentic, Versatile, Innovative & Dedicated

^ Waterford, Chisholm

We embrace these four core values in everything we do.

The way we behave in our dealings – with customer and business partners; the way we communicate with regulators and industry – all tell a story about who we are, what we value and where we are headed.

From community initiatives and corporate partnerships through to sustainable design, we seek to serve, improve and succeed at every step.

Authentic

Bringing people together is a genuine, hand-on-heart commitment to achieving exemplary community outcomes that enhance lives, job satisfaction and business performance.

Versatile

We bring together fresh thinking that embraces the challenges of changing market dynamics and transforms them into opportunities for greater success for all customers, B2C and B2B.

Innovative

Our free-thinking culture encourages every individual to think beyond, to bring to the table ideas that motivate those around us and create sustainability leadership.

Dedicated

We're fuelled by a shared passion for creating places and homes that set new benchmarks and in turn over-achieve commercial success and growth.

Corporate Governance

We are committed to the highest standards of corporate governance and ethical conduct and recognise it as an essential component of our responsibility to investors.

At AVID our corporate governance framework is critical in maintaining high standards of corporate governance and fostering a culture that values ethical behaviour, integrity and respect to protect our customers, shareholders and other stakeholders' interests at all times.

Our governance structure has been designed to enable independent auditing and objective risk management throughout the business.



Strength & Commitment

Since 2016, AVID has been backed by global private equity business Proprium Capital Partners. Proprium's commitment underpins AVID's energetic investment, growth and diversity strategy.



Work Health and Safety at AVID

The health and safety of our team and contractors is fundamental to everything we do at AVID, and we pride ourselves on our Workplace Health, Safety and Environment (WHSE) practices across all of our projects, communities and offices.

At AVID, our focus on WHSE extends beyond our team to our customers, stakeholders and the neighbourhoods where we create communities.

It's about ensuring that we, as a business and as Australians, do not adversely impact the local community or environment in which we live and work.

“

We want safety to be part of our DNA, because as we know, the most important reason to work safely isn't at work at all.

”

Duncan Corness
General Manager
WHSE

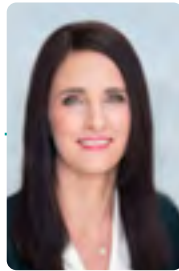


Leadership Team

The Board of Directors, Executive Committee and Management Team of AVID include some of the nation's most experienced and innovative leaders across property development, asset management.



Cameron Holt
Chief Executive
Officer



Karen Wells
Chief Financial
Officer



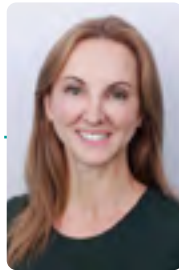
Richard Amos
Group General
Counsel



Colette O'Reilly
General Manager
People and Culture



Duncan Corness
General Manager
WHSE



Helen Rouhotas
General Manager
Business Operations



Bruce Harper
General Manager
Queensland



Peter Vlitas
General Manager
Victoria



Peter Wood
General Manager
Housing



Linda Walsh
General Manager
Marketing and
Customer



Manuel Lang
General Manager
Land Lease
Communities



Spiro Prevezanos
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All information provided is subject to change without notice. July 2021.

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AVID
Property Group

We bring
people
together.