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National developer delivering sustainable legacy

Six leaves is the new gold standard as developers look to create more environmentally sustainable communities within Southeast Queensland.

As the State's population continues to surge the need for more homes grows with it, placing pressure on greenfield developments and the impact accommodating this growth has on the environment.

AVID Property Group (AVID) was an early adopter of independently reviewed EnviroDevelopment certification across its portfolio, continuing this accreditation with its new Northern Gold Coast housing development.

AVID's General Manager Queensland Bruce Harper said the developer is prioritising sustainable measures to align with exponential population growth and their sustainable savvy customers.

"With the anticipated population growth over the coming years there is both great responsibility and opportunity for our business' ecological footprint," Mr Harper said.

"AVID recognises the need to move away from traditional practices and typical building materials to something more sustainable, whether it be power, water or materials, and has seamlessly adopted EnviroDevelopment as a core element of our business.

"We're committed to creating communities which are truly sustainable and liveable, designed to use resources responsibly and offer a range of benefits to the homeowners such as low energy consumption and reduced water bills."

Prior to its official launch, Amara by AVID Property Group in Northern Gold Coast was recognised by the Urban Development Institute of Australia (UDIA) receiving six 'Leaf' national EnviroDevelopment certification - the highest possible level of accreditation.

The first built form community in AVID's portfolio to achieve this certification, Amara met rigorous criteria demonstrating outstanding performance across all six elements of assessment including ecosystems, waste, energy, materials, water, and community.

UDIA National EnviroDevelopment Manager Taylor Hood said EnviroDevelopment was first started to support and encourage the development industry in delivering sustainable projects by assessing them against a scientifically based criteria scheme.

"There is a responsibility for developers to create spaces with as minimal impact on the environment as possible, so it's great to see industry leaders like AVID realise these practices," Mr Hood said.

"When received, the accreditation applauds aptitude for excellent planning, environmental enhancement, and high-quality design across the six elements of assessment.

“UDIA look forward to continuing to support the industry in delivering environmentally sustainable outcomes, and helping buyers recognise and select more environmentally sustainable communities.”

As the Gold Coast region is renowned for its natural surroundings, AVID’s vision is to create a community that harnesses this and is exceptionally proud Amara has received such credentials aligning with its future-focused and customer-centric mantra.

Once complete, Amara will boast 12.9-hectares of green spaces for residents to access. Included in this is a 10-hectare fauna movement corridor adjacent the Pimpama River which is being rehabilitated with native vegetation.

Amara comprises 5,700m² of activated parklands, incorporating recycled hard landscape materials, and green leafy spaces for shade and picnics.

Every home constructed will include energy efficiency treatments such as solar panels, state of the art insulation and appliances, as well as an underlying Truecore steel framework.

The private garden designs detail drought tolerant plant species to reduce demand on local water supply.

Committed to creating communities which inspire its residents to choose a sustainable lifestyle, AVID’s southeast Queensland communities Harmony, Covella and Brentwood Forest have all received EnviroDevelopment Certification.

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About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian developer responsible for a diversified portfolio of residential communities in key growth precincts across Australia.

Having delivered \$2.6 billion worth of projects over the past 13 years, AVID’s current portfolio includes more than 14,300 residential blocks and a gross revenue pipeline of \$4.9 billion.

With 38 projects across the eastern seaboard, AVID has a diverse mix of developments, including masterplanned communities, completed homes and apartments.

Led by highly experienced senior management, AVID deliver exceptional communities, valuable shareholder returns and wonderful environments for its customers.

For more information, visit www.avid.com.au.

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