

9 November 2022

SUNSHINE COAST RESIDENTIAL COMMUNITY TAKES OUT TOP HONOURS AT PRESTIGIOUS PROPERTY AWARDS

A trailblazing Sunshine Coast residential development that boasts 40 per cent greenspace has taken out top honours in one of the state's premier industry awards.

AVID Property Group's flagship residential community, Harmony, took out Project of the Year and best Master Planned Development at the 2022 Urban Development Institute of Australia (UDIA) Queensland Awards for Excellence. Harmony was also a finalist in the Excellence in Environmental Design category.

The five-year-old community, which is currently 50 per cent complete, will comprise 4,800 homes, a town centre with 25,000 sqm of retail and commercial space, seven major parklands including a Grand Linear Park the length of 10 football fields, and 60km of pedestrian path and cycleways when the final residents are due to move in, which is expected to be approximately five years from now.

AVID Property Group General Manager Queensland Bruce Harper said the vision for Harmony – the largest development in the new Sunshine Coast suburb of Palmview – emerged during a lengthy and detailed urban design process.

Mr Harper said the objective was to create a beautifully curated community, where residents felt connected to their environment, homes and neighbours, setting it apart from other residential development projects in the country.

"AVID is humbled to be recognised by the Queensland development industry and to be awarded both Master Planned Development and Project of the Year," Mr Harper said.

"We laboured over every detail before we even put pen to paper because we wanted to create something special that delivered above expectations and set new standards in community design and amenity.

"This included delivering significantly wider than usual neighbourhood streets with deep planting, incorporating clever housing designs with rear garages to declutter the streetscapes and using bioretention devices to treat stormwater onsite for improved sustainability.

"Harmony is a community where every stage of life is catered for by its diverse housing mix and accessibility to key services such as childcare, schools, the University of the Sunshine Coast, medical facilities and lifestyle amenities."

Mr Harper said a year before construction commenced on Harmony, AVID appointed a Community Development Officer to create a welcoming neighbourhood culture underpinned by social events such as fitness sessions, playgroups and community celebrations that would bring people together.

“Harmony’s signature community event is the annual Long Table Dinner where new and existing neighbours get to know one another and strike up long-lasting friendships. This year’s event is being held this Saturday 12 November,” Mr Harper said.

“It’s not uncommon for residents to know their neighbours five houses away, not just next-door. This remarkable community connection is among the most satisfying achievements for the AVID team.”

AVID also funds an annual Community Sponsorship and Grants Program which has invested almost \$600,000 in 11 community projects. The successful 2022 grant recipients will be announced at the Long Table Dinner.

The UDIA Queensland 2022 Awards for Excellence have been AVID’s most successful to date, after it was also named a finalist in the Medium Density Development award category for its completed Gold Coast project, Sphere, and Senior Development Manager Cadi Weeks secured a finalist spot in the Women in Leadership category.

– ENDS –

About Harmony by AVID Property Group

AVID Property Group’s \$3 billion project – Harmony – is strategically located in the heart of the Sunshine Coast and is the largest master planned community underway in the Palmview area. Set on 378 hectares, Harmony will deliver more than 4,800 homes for 12,000 future residents, catering to a wide range of buyers – all enhanced by 130 hectares of open space and the future delivery of a more than 30,000 GFA Town Centre. More than 9,000 short-term jobs will be generated through the delivery of the project.

Harmony’s design embraces the Sunshine Coast’s enviable lifestyle and living at Harmony means it’s easy to get around. Harmony is conveniently connected to the Bruce Highway and the Sunshine Coast Motorway, and Mooloolaba is 10km and Maroochydore 14km to the north, the coastline is only 7km to the east, Brisbane is 90km to the south, and the Sunshine Coast hinterland is only 20kms to the west.

For more information, visit www.harmonyliving.com.au.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer responsible for a diversified selection of residential communities in key growth areas across Australia’s eastern seaboard.

AVID is a developer of master planned communities, completed homes and apartments, and has delivered \$3.8billion worth of projects over the past 14 years. It has a gross revenue pipeline of \$3.5billion.

Combined with its builder Villaworld Homes by AVID Property Group, the business has a 35-year legacy, which has seen the delivery of homes to more than 45,000 Australian families.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au.

For further information, please contact:

We bring
people
together.

Media Release



BBS Communications Group:

Verity Dwan
Senior Consultant
vdwan@bbscommunications.com.au
0423 489 300

Justine Nolan
Group Client Manager
jnolan@bbscommunications.com.au
0437 978 601

We bring
people
together.