



12 DECEMBER 2022

Thousands flock to most festive community in Maitland

A residential community in Chisholm saw over a thousand residents and locals join their Christmas Carols event on Saturday 10 December which showcased local talent and supported the nearby fire service.

The event held at Waterford by AVID Property Group (Waterford) included a live band alongside carols performed by St Aloysius Primary School choir, and dances from the boys and girls at Starz on Stage dance school.

AVID Property Group NSW Project Director Nathan Huon said the annual event is very important toresidents and always draws big crowds with word spreading through the community quickly.

"Every year the event gets bigger and better, we are proud to provide opportunities for the community to come together and make new connections.

"Entry to the event was a gold coin donation with all proceeds going to the Thornton Rural Fire Service. We are pleased to share we raised just over \$2,000 for this worthy cause," said Mr Huon.

"It's always wonderful seeing how much this event means to people, word gets out fast and we see residents' family and friends coming from surrounding areas to celebrate the end of the year."

Attendees enjoyed a free sausage sizzle, ice cream and other sweet treats, jumping castles, face painting, a photobooth, DJ, circus entertainment, a bubble station and photos with Christmas characters.

The youngest guests also got to say hello to the Thornton fire department's firefighters and were thrilled by a special visit from Santa and his elves.

"Waterford has always been a hub of festivities for the community whether it's Easter, Christmas, bookweek, or just a live music event on a Sunday there's always something happening.

"At AVID Property Group we have a strong passion for bringing people together and regular neighbourhood events and activities are just one way we can achieve this," said Mr Huon.

We bring people together.

Media Release



The merry festivities at Waterford go beyond the carols night, as they are also hosting a Christmas Lights competition for residents with numerous entries to date.

Many community members have donated to Waterford's Salvation Army Christmas Appeal helping to give locals in need a brighter Christmas.

– ENDS –

About Waterford

Waterford is part of AVID Property Group's growing portfolio of exceptional master-planned communities, Waterford is a 173ha community in East Maitland, New South Wales. Offering residents large blocks, beautiful parks and open spaces, the community's residents enjoy close access to new and emerging amenities including new local schools St Bede's Catholic College and St Aloysius Catholic Primary School, childcare, retail amenities and the new Maitland Hospital.

For more information visit: www.waterfordliving.com.au.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer responsible for a diversified selection of residential communities in key growth areas across Australia's eastern seaboard.

AVID is a developer of masterplanned communities, completed homes and apartments, and has delivered \$3.8 billion worth of projects over the past 14 years. It has a gross revenue pipeline of \$3.5 billion.

Combined with its builder Villaworld Homes by AVID Property Group, the business has a 35year legacy, which has seen the delivery of homes to more than 45,000 Australian families.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au

For further information, please contact: BBS Communications Group:

Georgia Trainor Consultant <u>gtrainor@bbscommunications.com.au</u> 0400 125 292

We bring people together.