Media Release



4 April 2023

900 residents hop into Easter celebrations

A residential community in Chisholm hopped into Easter celebrations on Saturday 1 April, with an afternoon of food, entertainment, and over 3,500 eggs.

The event held at Waterford by AVID Property Group (Waterford) had 900 community members in attendance and included a 3,500 Easter egg scramble among other activities, all while raising funds for the Thornton Rural Fire Brigade.

AVID Property Group NSW Project Director Nathan Huon said the event was one of many held in the growing community.

"Waterford has a very strong sense of community so whenever we host events like these the residents are always out in full force, connecting with their neighbours and friends," Mr Huon said.

"We are proud these events also act as an opportunity to support local groups including the Thornton Fire Brigade, who we previously raised \$2,000 for at last year's Christmas carols."

The Easter event included a petting zoo, DJ, kids performer, photobooth, giant lawn games, mini golf, face painting, balloon sculpting, craft activities, an Easter egg scramble and a very special visit from the Easter Bunny.

"The children could hardly contain their excitement when the Easter Bunny arrived and families were able to get some great photos together on the day," Mr Huon said.

At first, organisers thought over 3,500 eggs for the Easter scramble may be too many, but as guests flowed in, they quickly realised it was just enough.

"Word spreads quickly about Waterford events, so it was certainly a significant turnout, but it was a delight to see so many people getting involved," Mr Huon said.

This is the eighth time the Waterford and neighbouring Harvest team have hosted an Easter event with its Christmas events and Sunday live music sessions well known in the Maitland community.

- ENDS -

We bring people together.

Media Release



About Waterford

Waterford is part of AVID Property Group's growing portfolio of exceptional master-planned communities, Waterford is a 173ha community in East Maitland, New South Wales.

Offering residents large blocks, beautiful parks and open spaces, the community's residents enjoy close access to new and emerging amenities including new local schools St Bede's Catholic College and St Aloysius Catholic Primary School, childcare, retail amenities and the new Maitland Hospital. For more information visit: www.waterfordliving.com.au.

About AVID Property Group

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, completed houses and apartments, with 38 developments, located in key growth areas across Australia's eastern seaboard.

AVID has a proven track record with the delivery of \$5.2 billion worth of projects over the past 16 years. AVID's current portfolio will see the delivery of 15,000 blocks with a gross revenue pipeline of \$4.9 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au

For further information, please contact:

BBS Communications Group:

Eliza Woods
BBS Communications Group
ewoods@bbscommunications.com.au
0407 710 706 | 07 3221 6711

We bring people together.