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IT'S A DOG'S LIFE IN COVELLA

Greenbank dog owners will soon have the option to purchase boutique collars and leads as well as book an exclusive pet photo shoot for their fur babies when the newly established business, *Canine's Tale* opens its doors in Covella by AVID Property Group (AVID).

Recent purchases of Covella, Relief Teacher Nina Van, 28, and Chef Robin, 30, have used their passion for animals to start their new business venture, selling boutique dog accessories and offering pet photography services to the wider Brisbane region.

Excited to grow their business, Nina said Covella was the perfect location to tap into an untouched market and become the go-to pet shop and 'pawtographer' for locals.

"Robin and I started our business back in 2021 inspired by the tale of our very own dogs, Saki the Japanese Spitz, and Coffee the Pomeranian, and now we look forward to reading and sharing the tales of other dogs in Covella," Ms Van said.

"We chose a block with park frontage to allow future customers the opportunity to visit after shopping our collection or receiving pet photography.

"It's important for us to capture the story of each dog through our lens – it's what sets us apart from other pet photographers.

"We look forward to moving into our new home and building our very own community of fashionable pooches!" she said.

[Small Business Month](#) in May will pay tribute to more than 473,00 small businesses in Queensland, the largest economic drivers contributing \$119 billion annually to the economy.¹

AVID General Manager Queensland Bruce Harper said across its five Queensland communities, AVID's team is proud to be home to a large number of small businesses.

"Small businesses are the backbone of our communities, so it's important we support and shop local where possible," Mr Harper said.

"Underpinned by AVID's mission is the importance of strengthening ties with the local community and continuing our goal of fostering lasting connections with local community groups and businesses important to our residents," he said.

"We are excited to [insert approximate timing] launch a new grassroots initiative in our Greenbank community – a Business Hub – to allow our small business owners to connect and exchange industry insights and advice.

AVID's Sunshine Coast's flagship community, Harmony, established a Business Hub for local small business owners in the community in XX. Similar to the hub launching in Covella, Harmony members have the ability to promote their business, share industry expertise and meet up once a month at the local café.

¹ <https://www.business.qld.gov.au/starting-business/advice-support/support/small-business/qsbm/about>

To find out more about Canine Tale, visit <https://www.canines-tale.com.au/>

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About Covella by AVID Property Group and Greenfields Development Company

Covella by AVID Property Group and Greenfields Development Company is a growing residential community located in Greenbank, Logan within the rapidly expanding Queensland southwest growth corridor.

The 1,565 lots-block community is conveniently situated near Pub Lane's Greenbank Shopping Centre, Browns Plains Grand Plaza and is just 12 minutes from Orion Springfield Central. Covella is within walking distance to public transport as well as a several quality schools. Situated among 50 hectares of green bushland, Covella has become a place to live for families at all different stages in life, connected by lush green spaces and natural surrounds.

For more information, visit www.covella.com.au

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, completed houses and apartments, with 38 developments, located in key growth areas across Australia's eastern seaboard.

AVID has a proven track record with the delivery of \$5.2 billion worth of projects over the past 16 years. AVID's current portfolio will see the delivery of 15,000 blocks with a gross revenue pipeline of \$4.9 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au

About Greenfields Development Company

Greenfields Development Company is a family-owned company based in Southwest Sydney. Greenfields is developing Oran Park Town, the fastest growing town in NSW. Oran Park Town is estimated to complete in the early 2040's. Meanwhile every year the Town continues to progress, turning into a vibrant, interconnected, and walkable town that offers a range of living choices and new opportunities to suit different lifestyles. Greenfields Development Company has an award-winning team, whose heart goes into delivering every project, which keeps the community always looking forward to something new.

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Media Release



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people
together.