### Media Alert



10 July 2023

# RIBBON CUTTING TO MARK THE OPENING OF GREENBANK'S NEWEST PARK

More than 700 residents and locals of Greenbank are gearing up for a Family Fun Fair at Covella by AVID Property Group (AVID) and Greenfields Development Company to celebrate the opening of a new park on **Saturday 15 July from 10am to 1pm.** 

With one third of land already dedicated to greenspace, Covella's new Central Park, located in the Heartland neighbourhood, will include a network of integrated pathways, recreation, and environmental open space for families of Covella and wider Greenbank region to explore.

Attendees will be treated to a jam-packed event including an official ribbon-cutting ceremony with **Logan City Councillor Natalie Willcocks** and AVID General Manager Queensland Anthony Demiris to officially open the park.

AVID Queensland General Manager Anthony Demiris said the park opening was an exciting milestone, not just for Covella, but for the wider Greenbank community.

"The new park has a great range of amenities including a climbing tower, slides and swings, pump track, half basketball court and informal 'kickabout' games area for kids and adults to enjoy," Mr Demiris said.

"Whether you want to enjoy a picnic, take the dog for a walk or you just want to have a game of soccer with your friends, Covella's Central Park will be the go-to destination for local families."

AVID Executive General Manager and Chairman of the joint venture with Greenfields Development Company Bruce Harper said the 6,500m<sup>2</sup> of greenspace will offer more than just beautiful spaces for the community, with places to connect with family and friends or meet new people.

"We wanted to create a space that accommodates both active play and rest spots, so new trees, shade sails and shelters over picnic areas have been installed throughout the greenspace," Mr Harper said.

"Not only will the Central Park provide exciting features for all ages, but it's positioning at the highpoint of the central neighbourhood offers the perfect place for all residents to enjoy the views and amenities of one of the most scenic parts of the community."

Residents Stephanie and Nick Lawrence have lived in Covella for the past four years and look forward to attending the Central Park opening with their three children.

"Nick and I grew up in the Greenbank region so it's special watching our three children grow up and make the same memories we did," Ms Lawrence said.

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"Our kids enjoy the copious amounts of open greenspace in Covella, particularly the ability to ride their bikes freely and meet up with the neighbours or friends in the playground.

"We can't wait to check out the new park and enjoy the festivities on Saturday, especially watching our competitive children battle it out on the inflatable obstacle course!"

Covella's Central Park Opening Event festivities will include free ice cream, coffee, face painting, balloon twister, petting zoo, inflatable obstacle course, comedic band and an aerial performer. Local community groups will also be coming together with a popcorn stand and BBQ, in addition to food trucks selling tasty treats to ensure everyone's taste buds are satisfied.

A short media event will be held onsite at Covella followed by an opportunity to obtain interviews/footage or photos of Logan City Councillor Natalie Willcocks, AVID General Manager Queensland Anthony Demiris and Greenbank locals.

#### **MEDIA EVENT DETAILS**

WHAT: Opening of Covella's Heartland Central Park

Official ribbon cutting with Councillor Natalie Willcocks and AVID Property Group General Manager Anthony Demiris

(10:00am-10:30am)

**WHERE:** Heartland Central Park – off Juniper Drive, Greenbank, QLD

4124

WHEN: Saturday 15 July 2023

**TIME:** 10:00am – 1:00pm

- ENDS -

# About Covella by AVID Property Group and Greenfields Development Company Covella by AVID Property Group and Greenfields Development Company is a growing residential community located in Greenbank, Logan within the rapidly expanding Queensland southwest growth

community located in Greenbank, Logan within the rapidly expanding Queensland southwest growth corridor.

The 1,565-block community is conveniently situated near Pub Lane's Greenbank Shopping Centre, Browns Plains Grand Plaza and is just 12 minutes from Orion Springfield Central. Covella is within walking distance to public transport as well as a several quality schools. Situated among 50 hectares of green bushland, Covella has become a place to live for families at all different stages in life, connected by lush green spaces and natural surrounds.

For more information, visit www.covella.com.au

### **About AVID Property Group**

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AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, completed houses and apartments, with 38 developments, located in key growth areas across Australia's eastern seaboard.

AVID has a proven track record with the delivery of \$5.2 billion worth of projects over the past 16 years. AVID's current portfolio will see the delivery of 15,000 blocks with a gross revenue pipeline of \$4.9 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au

### **About Greenfields Development Company**

Greenfields Development Company is a family-owned company based in Southwest Sydney. Greenfields is developing Oran Park Town, the fastest growing town in NSW. Oran Park Town is estimated to complete in the early 2040's. Meanwhile every year the Town continues to progress, turning into a vibrant, interconnected, and walkable town that offers a range of living choices and new opportunities to suit different lifestyles. Greenfields Development Company has an award-winning team, whose heart goes into delivering every project, which keeps the community always looking forward to something new.

## For further information, please contact: BBS Communications Group:

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