

3 July 2023

NEW PARK OPENING IN THE ‘HEARTLAND’ OF GREENBANK

A Greenbank community with one third of land dedicated to greenspace is set to open up new parklands adding over 6,500m² of greenspace to Covella by AVID Property Group (AVID) and Greenfields Development Company in mid-July 2023.

The new Central Park is nearing completion with preparations for a community family fair to celebrate the opening at AVID’s Covella community next month on Saturday 15 July.

Set to be home to 5,250 residents upon completion, Covella’s new parklands located in the Heartland precinct will include a network of integrated pathways, recreation, and environmental open space catering to all ages.

AVID General Manager Queensland Group Bruce Harper said a community park should offer more than just beautiful spaces for the community, they are a place to connect with family and friends or meet new people.

“Not only will the Central Park provide exciting features for all ages, but it’s positioning at the highpoint of the central neighbourhood offers the perfect place for all residents to enjoy the views and amenities of one of the most scenic parts of the community,” Mr Harper said.

“AVID is renowned for creating communities with a focus on greenspace and lifestyle – Covella’s Central Park is a testament to this, encouraging people to spend quality time outdoors.

“There are a number of homes fronting the new park providing residents a green space right on their doorstep, so they can enjoy both the views and convenience of park amenities.

“It’s clear from market trends that Australians are still gravitating towards properties with more space and access to green and active public areas, a need Covella has been catering to eager buyers,” he said.

AVID Property Group worked with landscape architects to help design Covella’s new centrepiece.

Senior Landscape Architect, Glen Challenor, from Saunders Havill Group – the design team behind Covella’s new Central Park – said the park’s positioning in the Heartland neighborhood of Covella influenced the strategic and creative direction when designing the park.

“Heartland is a central community focal point for residents, so we wanted to ensure this space provided ample opportunities for active play, rest, relaxation and socialising with your neighbours, family and friends,” Mr Challenor said.

“The new park will include a playground setting with a challenging climbing tower, slides and swings alongside a pump track, half basketball court and informal ‘kickabout’ games area.

**We bring
people
together.**

“It was important to integrate shaded areas, especially for young children, so the design incorporates existing retained trees as well as new advanced trees, shade sails and shelters over picnic and rest areas throughout the space,” he said.

Covella’s design responds to market priorities through not only dedicating one-third of the total land area to green space but offering a range of blocks catering to all home sizes and budgets.

Including some larger lifestyle blocks that range from 2,000m² to 2,085m² * – being more than five times the size of an average new block of residential land in Greater Brisbane.

– ENDS –

KEY FEATURES – COVELLA’S CENTRAL PARK

- Over 6,500m² of greenspace
- 100 new advanced trees for shade
- Pump track, half basketball court and informal ‘kickabout’ games area
- Climbing tower
- Slides and swings
- Sheltered seated picnic and rest areas
- Landscaped pathway links for pedestrians and cyclists

About Covella by AVID Property Group and Greenfields Development Company

Covella by AVID Property Group and Greenfields Development Company is a growing residential community located in Greenbank, Logan within the rapidly expanding Queensland southwest growth corridor.

The 1,565-block community is conveniently situated near Pub Lane’s Greenbank Shopping Centre, Browns Plains Grand Plaza and is just 12 minutes from Orion Springfield Central. Covella is within walking distance to public transport as well as a several quality schools. Situated among 50 hectares of green bushland, Covella has become a place to live for families at all different stages in life, connected by lush green spaces and natural surrounds.

For more information, visit www.covella.com.au

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, completed houses and apartments, with 38 developments, located in key growth areas across Australia’s eastern seaboard.

AVID has a proven track record with the delivery of \$5.2 billion worth of projects over the past 16 years. AVID’s current portfolio will see the delivery of 15,000 blocks with a gross revenue pipeline of \$4.9 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Media Release



Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au

About Greenfields Development Company

Greenfields Development Company is a family-owned company based in Southwest Sydney. Greenfields is developing Oran Park Town, the fastest growing town in NSW. Oran Park Town is estimated to complete in the early 2040's. Meanwhile every year the Town continues to progress, turning into a vibrant, interconnected, and walkable town that offers a range of living choices and new opportunities to suit different lifestyles. Greenfields Development Company has an award-winning team, whose heart goes into delivering every project, which keeps the community always looking forward to something new.

For further information, please contact:

BBS Communications Group:

Georgia Trainor
Consultant
gtrainor@bbscommunications.com.au
0400 125 292

Verity Dwan
Senior Consultant
vdwan@bbscommunications.com.au
0423 489 300

We bring
people
together.