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AVID Property Group and SOHO living release stylish townhomes in Deanside

Six new townhomes designed by leading residential builder SOHO Living launched in AVID Property Group's (AVID's) Carolina community this month as first home buyers search for cost-effective, low maintenance housing alternatives.

The release of SOHO's Healey and Albany designs mark the Victorian builder's 9th release in the community. Each three bedroom townhome will be individually built with no shared walls and smart designs which SOHO Living New Homes Consultant Dane Cuthbert said promotes sustainability.

"The considered window locations and orientations of the homes were designed to maximise energy efficiency, flooding shared family areas – including the open plan kitchen, living, and dining area – with natural light," Mr Cuthbert said.

The homes, which all have a land area between 136sqm and 199sqm, will also include drought tolerant landscaping and are located fronting Carolina's future Grand Linear Reserve.

"The cost of maintaining a large home and backyard has risen significantly due to various cost of living increases so, rather than missing out on a yard altogether in an apartment, buyers can opt for these stand-alone townhomes which include private yards at a reasonable price point.

"These designs have been so successful in recent months because they do provide a happy medium, especially for first home buyers eager to enter the market," Mr Cuthbert said.

First home buyer Maitri Mehta recently purchased a SOHO townhome in the community for her young family and was drawn to the bright, open features of the home.

"We loved the large windows which bring so much sunlight into the home as well as the dual storey layout. It's a good size but still easy to maintain.

"We have busy lives and a young daughter so we can let the upstairs bedroom level be a bit messy while the living areas downstairs stay neat and tidy for entertaining," Ms Mehta said.

Ms Mehta said affordability was another major drawcard when choosing their SOHO townhome.

"We really fell in love with the community feel of Caroline Springs and Deanside, so a townhome was an affordable choice within that area that checked all the boxes for our small family."

AVID Victoria General Manager Jason Brettell said the new release is just one in a range of designer townhomes coming to the Deanside community.

“We wanted to be strategic when incorporating townhomes into the masterplan by featuring a mix of designs from a range of builders, not only giving buyers more options, but also elevating the feel of the community.

“The thoughtful placement of all Carolina townhomes positions them close to amenities and greenspaces, enhancing the broader lifestyle benefits of a townhome,” Mr Brettell said.

The SOHO Living townhomes feature two and a half bathrooms, dual car garages, and are fully turnkey with customisable colour palettes available alongside upgradable features.

The properties range from \$504,950 - \$584,950 and hit the market on Saturday the 7th October.

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About Carolina

Carolina by AVID Property Group is a \$210 million master planned community that was launched in 2019 and is under development in Deanside, Victoria.

Carolina is set on over 43 hectares of land. With easy access to both the Western Highway and the Melton Highway and within close proximity to train stations and bus services, Carolina is perfectly placed in the heart of the ‘New West’.

Being a natural extension of Caroline Springs, residents can enjoy the community’s easy access to Caroline Spring’s local amenities, with more than 12 primary and secondary schools, shopping, dining, and entertainment options. Upon completion, Carolina is destined to become a well-connected community for residents at all stages of life.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, completed houses and apartments, with 38 developments, located in key growth areas across Australia’s eastern seaboard.

AVID has a proven track record with the delivery of \$5.2 billion worth of projects over the past 16 years. AVID’s current portfolio will see the delivery of 15,000 blocks with a gross revenue pipeline of \$4.9 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au

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Media Release



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