

12 December 2023

Locals flock to merriest neighbourhood in Chisholm for annual Christmas event

Nearly 1,200 Chisholm locals threw on their festive outfits and headed to Waterford by AVID Property Group (AVID) on Saturday 9 December for an evening of carols, merriment, and fund raising, with over \$2,000 going towards the Thornton Rural Fire Brigade.

The residential community's 4th annual Christmas Carols at Waterford event opened with the arrival of the Thornton Rural Fire Brigade truck as it completed the last leg of its yearly community Santa Run.

AVID NSW Project Director Danny Boubli said it is wonderful to see such a strong turn out and to raise important funds in the process.

"This time of year is all about generosity and togetherness and this event had an abundance of both.

"The residents really embrace this event every year and we are always amazed by how many people from around the local area turn up to celebrate," Mr Boubli said.

Waterford encouraged the community to get into the Christmas spirit since November with a Christmas lights competition for all homes in the community, a letterbox to Santa set up in the Sales and Information Centre, and a giving tree with donations supporting the Salvation Army's Christmas appeal all part of its end of year festivities.

"I think for a lot of people it's often less about Christmas and more about doing unique things like getting the whole family together for decorating or going out and buying a gift for a complete stranger who might be doing it tough this year.

"It's really wonderful to see people making new connections and just being neighbourly," Mr Boubli said.

Performances throughout the night included a live band and carol singers, a special dance from the boys and girls at Starz on Stage dance school and carols from St Aloysius Primary School and Thornton Public School students.

Christmas Carols at Waterford also included kids' activities such as face painting, jumping castles, and a photo booth as well as a free sausage sizzle and sweet treats for all in attendance.

The night even included the Waterford's Sales Manager Deb Silvestri taking to the stage for a song as Santa and his Elves made their much-anticipated appearance before heading back to the North Pole.

– ENDS –

About Waterford

Waterford is part of AVID Property Group's growing portfolio of exceptional master-planned communities, Waterford is a 173ha community in East Maitland, New South Wales. Offering residents large blocks, beautiful parks and open spaces, the community's residents enjoy close access to new and emerging amenities including new local schools St Bede's Catholic College and St Aloysius Catholic Primary School, childcare, retail amenities and the new Maitland Hospital. For more information visit: www.waterfordliving.com.au.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, completed houses and apartments, with 38 developments, located in key growth areas across Australia's eastern seaboard.

AVID has a proven track record with the delivery of \$5.2 billion worth of projects over the past 16 years. AVID's current portfolio will see the delivery of 15,000 blocks with a gross revenue pipeline of \$4.9 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au

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