

2 July 2024

St John receive grant to jump-start local CPR education

St John Ambulance Victoria (St John) has been announced as the 2024 recipient of Carolina by AVID Property Group's (AVID) community grant, bringing important education and training programs to the Deanside neighbourhood.

St John Victoria Chief Executive Officer Gordon Botwright said the grant will not only allow St John to expand into more communities, but also provide funding for their existing training and education programs, including CPRLab, a free, 10-minute CPR workshop.

"We are delighted to be the recipient of this grant as we keep striving towards our vision of 'more lives saved'. These grants enable us to expand our reach, enhance training programs, and provide resources to communities."

According to St John, cardiac arrest incidences are rising in Victoria but having CPR knowledge and training increases the chances of survival by over 200%.

"Everyone should be learning CPR, and CPRLab is an accessible way for people to be exposed to these skills. Carolina is a young community, with lots of new families who might not have done first aid training yet," Mr Botwright said.

CPR Lab brings the education to participants, with their mobile van and team of experts providing fun and informative workshops all over the state.

AVID Victoria Acting General Manager Bruce Harper said the team are excited to be supporting this invaluable community service group, which has provided medical assistance to Victorians for over 141 years.

"This group wholeheartedly embodies the AVID spirit of bringing people together for good and we are looking forward to seeing the fantastic educational benefits they bring to our Carolina residents and the surrounding community."

Mr. Botwright said recognition from AVID in the form of the grant was an honour and highlighted the responsibility of developers.

“AVID are creating new neighbourhoods for the fast-growing Victorian population, so it’s important that they are also investing in the health and safety of the communities they develop. Supporting initiatives like CPR Lab demonstrates corporate social responsibility and builds a stronger, more resilient community.”

During its decade of operation, AVID’s Sponsorships and Grants Program in Victoria has helped numerous local organisations, with past recipients including The Diggers Rest Football Netball Club, Melton Performing Arts, and the Caroline Springs Scout Group.

To find out more about Carolina, visit the website here [Carolina by AVID Property Group](#).

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About Carolina

Carolina by AVID Property Group is a \$210 million master planned community that was launched in 2019 and is under development in Deanside, Victoria.

Carolina is set on over 43 hectares of land. With easy access to both the Western Highway and the Melton Highway and within close proximity to train stations and bus services, Carolina is perfectly placed in the heart of the ‘New West’.

Being a natural extension of Caroline Springs, residents can enjoy the community’s easy access to Caroline Spring’s local amenities, with more than 12 primary and secondary schools, shopping, dining, and entertainment options. Upon completion, Carolina is destined to become a well-connected community for residents at all stages of life.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, land lease communities, completed houses and apartments, with 37 developments, located in key growth areas across Australia’s eastern seaboard.

AVID has a proven track record with the delivery of \$4.2 billion worth of projects over the past 17 years. AVID’s current portfolio has a gross revenue pipeline of \$4.5 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

**We bring
people
together.**

Media Release



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