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Move over #gardentok: Chisholm neighbourhood jumps on gardening trend

With over 18 million gardening enthusiasts worldwide and the #gardentok trend sweeping the internet and amassing over 3.6 billion views, one neighbourhood in Chisholm is well ahead of the trend having laid their gardening roots years ago with no signs of slowing.

According to AVID NSW Project Director Danny Boubli, Waterford by AVID Property Group, a masterplanned community in Chisholm, has always been a hub for green thumbs.

“A communal vegetable garden was established when we first launched, followed by an annual gardening competition, and then last year a special educational workshop for our residents from gardening icon Jason Hodges, so embracing the outdoors has long been at the core of the Waterford community.”

Thornton local Rebecca Dawber first moved to the Waterford neighbourhood in 2017 along with her husband and two children building their dream home and garden in the community.

“One of the things I love most about the community is the general pride people have in their gardens and yards. My husband has always been the main gardener in our household, and he helps transform my vision into a reality – we’re about to plant a potted magnolia as a feature in honour of my late mother.”

Ms Dawber attended the private gardening workshop with Jason Hodges alongside over 70 other residents, leaving with garden design inspiration and expert tips.

“It was a great event, I loved the community spirit that was created, and the information was invaluable, particularly as my husband and I started planning our new garden.

“Our front garden is being redesigned, but in the backyard, we’ve created a cottage/Mediterranean vibe – not too many flowers but plenty of olives, citrus, bougainvillea, lavender, and hydrangeas. I find gardening therapeutic and great exercise, it’s always exciting to see my growing plants bloom,” Ms Dawber said.

Mr Boubli said Waterford’s masterplan was meticulously designed to prioritise and highlight green spaces and provide residents with the opportunity to get involved in community activities, such as tending to the shared garden beds.

“It’s wonderful to see the care residents take in their own gardens but we also like to ensure this fantastic hobby brings our residents together in our shared spaces as well.

“We’re currently looking for even more volunteers to redesign the communal garden beds and we’re excited to see what our creative community does with it.”

To find out more about Waterford and available blocks, visit <https://bit.ly/3JOe2AC>.

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About Waterford by AVID Property Group

Waterford is part of AVID Property Group's growing portfolio of exceptional master-planned communities, Waterford is a 173ha community in East Maitland, New South Wales. Offering residents large blocks, beautiful parks and open spaces, the community's residents enjoy close access to new and emerging amenities including new local schools St Bede's Catholic College and St Aloysius Catholic Primary School, childcare, retail amenities and the new Maitland Hospital.

For more information visit: www.waterfordliving.com.au.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian developer, responsible for a diversified selection of residential masterplanned communities, land lease communities, completed houses and apartments, with 45 developments, located in key growth areas across Australia's eastern seaboard.

AVID has a proven track record with the delivery of \$4.2 billion worth of projects over the past 17 years. AVID's current portfolio has a gross revenue pipeline of \$5 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au.

For further information, please contact:

BBS Communications Group:

Eliza Woods
ewoods@bbscommunications.com.au
0407 710 706 | 07 3221 6711

Alice Power
apower@bbscommunications.com.au
0422 063 337 | 07 3221 6711