# Media Release



23 April 2025

# UNSTOPPABLE TOGETHER: AVID PROPERTY GROUP AND SUNSHINE COAST LIGHTNING STRIKE UP NINTH CONSECUTIVE PARTNERSHIP

The Sunshine Coast Lightning and AVID Property Group (AVID) are thrilled to announce the renewal of their Foundation Premium Partnership for the ninth consecutive year, marking another exciting chapter in this longstanding collaboration.

Local fans showed their support at the first home game on Sunday 13 April 2025 selling out the University of the Sunshine Coast Arena for the match against the Adelaide Thunderbirds.

AVID General Manager Queensland Anthony Demiris expressed his excitement to continue the long-standing relationship.

"AVID is proud to extend our corporate sponsorship of the Lightning, reinforcing our shared commitment to community. The Lightning's 2025 mantra, 'Unstoppable Together,' resonates deeply with our values, and we stand united with the team and their passionate fans," Mr Demiris said.

"The Lightning have a strong presence in our Palmview community, Harmony, where a street bears their name, and our residents are passionate supporters. The team brings our community together, creating opportunities for residents to attend games, watch parties, and player appearances."

Justin Rodski, Storm Group Chief Executive Officer, praised the partnership's longevity and impact.

"We are honoured to continue our partnership with AVID for the ninth consecutive year. Partnering with a like-minded, community-oriented business like AVID is incredibly special," Mr Rodski said.

"As a partner since our inaugural season in 2016, AVID's support has been invaluable, and we look forward to achieving great things together in 2025."

The Lightning's ongoing presence in the Harmony community strengthens ties through engagement events, home games, and memorable fan interactions, making each season a celebration of sport and community spirit.

The Lightning's season kicked off on Saturday, 5 April, where they took home a 10-point win against the Melbourne Mavericks at John Cain Arena in Melbourne.

- ENDS -

We bring people together.

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#### **About Harmony by AVID Property Group**

AVID Property Group's \$3 billion project – Harmony – is strategically located in the heart of the Sunshine Coast and is the largest masterplanned community underway in the Palmview area. Set on 378 hectares, Harmony will deliver more than 4,800 homes for 13,000 future residents, catering to a wide range of buyers – all enhanced by 130 hectares of open space and the future delivery of a more than 30,000 GFA Town Centre. More than 9,000 short-term jobs will be generated through the delivery of the project.

Harmony's design embraces the Sunshine Coast's enviable lifestyle and living at Harmony means it's easy to get around. Harmony is conveniently connected to the Bruce Highway and the Sunshine Coast Motorway, and Mooloolaba is 10km and Maroochydore 14km to the north, the coastline is only 7km to the east, Brisbane is 90km to the south, and the Sunshine Coast hinterland is only 20kms to the west.

For more information, visit www.harmonyliving.com.au.

#### **About AVID Property Group**

AVID Property Group (AVID) is an award-winning Australian developer, responsible for a diversified selection of residential masterplanned communities, land lease communities, completed houses and apartments, with 45 developments, located in key growth areas across Australia's eastern seaboard.

AVID has a proven track record with the delivery of \$4.2 billion worth of projects over the past 17 years. AVID's current portfolio has a gross revenue pipeline of \$5 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers. For more information, visit <a href="https://www.avid.com.au">www.avid.com.au</a>.

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