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## Local partnership bowls a winner

Vantage Bloomdale, AVID Property Group's (AVID) first Victorian land lease neighbourhood, has announced a new partnership with Club Sunbury, a lawn bowls club with deep roots in the local community.

Club Sunbury CEO Di Fisher said the partnership was a natural decision for the Club and community.

"Our facility is unique in Victoria. We're always looking to align with organisations that share our core values and mission," Ms Fisher said.

"We're excited to partner with Vantage Bloomdale to create lasting and meaningful memories and connections for our respective members."

Celebrating its 63<sup>rd</sup> year in business in 2025, Club Sunbury is the premier club of its kind in the region.

With 3,800 active members and an additional 3,000 guests each week, the Club is a meeting point and place of leisure, friendship, and connection for community members.

AVID General Manager Land Lease Communities Manuel Lang said connectivity goes beyond bonding over shared spaces within the neighbourhood.

"Creating opportunities for our residents to form truly meaningful friendships and relationships is at the heart of our mission," he said.

"Through this new partnership with Club Sunbury, we hope those in our neighbourhood and the wider community can come together over friendly lawn bowls competition and meet people they mightn't otherwise have crossed paths with."

As part of the partnership, Vantage Bloomdale residents will be able to take full advantage of the Club's facilities for social events and participate in annual initiatives, Club Sunbury will also donate 10 Social Memberships for Vantage Bloomdale staff and offer exclusive food and drink discounts for residents.

Mr Lang said the partnership reflected Vantage's commitment to support local communities and build authentic connections.

"It's important that we give back and support the local businesses that make the area so special," he said.

Club Sunbury Marketing and Sponsorships Manager Michelle Marinier said the Club welcomed the partnership.

"Club Sunbury is already a very popular community meeting place, and we're thrilled to be working with Vantage Bloomdale to welcome even more new faces," she said.

As Vantage Bloomdale continues construction on their highly anticipated community facilities, including a movie theatre, private dining spaces and more, the importance of fostering a connected community has become clear.

To discover more about Vantage Bloomdale and the social opportunities available, visit the community's [website](#).

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### **About Vantage Bloomdale**

Set on 11.8 hectares, Vantage Bloomdale is a new land lease community in Diggers Rest, Victoria by AVID Property Group (AVID).

The new Vantage community will neighbour the existing Bloomdale community and over the next five years will deliver more than 300 homes for approximately 600 residents. AVID has officially started construction on the community and is expecting to see the completion of community amenities by December 2025.

As a part of the land lease model, Vantage residents will own their home and pay a simple weekly fee (paid monthly) to cover management and maintenance of the community and facilities, as well as local council rates. These future residents will have access to a range of additional amenities included in the new neighbourhood to suit their lifestyle – including a private community clubhouse, gym and pool.

For more information, visit [vantagebloomdale.com.au](http://vantagebloomdale.com.au).

### **About AVID Property Group**

AVID Property Group (AVID) is an award-winning Australian developer, responsible for a diversified selection of residential masterplanned communities, land lease communities, completed houses and apartments, with 50 developments located in key growth areas across Australia's eastern seaboard.

AVID has a proven track record with the delivery of \$4.9 billion worth of projects over the past 17 years. AVID's current portfolio includes more than 7,161 residential land blocks and 2,448 homes, with a gross revenue pipeline of \$4.2 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit [www.avid.com.au](http://www.avid.com.au).

# Media Release



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