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LUXURY HUB FOR OVER 50s COMMUNITY NOW OPEN

A growing land lease development in Melbourne's outer west celebrated a community milestone earlier this month, marking the official opening of a \$13m resort-style clubhouse set to become a hub for connection and wellbeing for residents of Vantage Bloomdale by AVID Property Group (AVID).

To mark the grand opening, AVID was joined by City of Melton Mayor Lara Carli and Councillor John Verdon for an official ribbon cutting ceremony before welcoming current residents and more than 200 prospective residents of the over-50s neighbourhood to the launch event.

AVID General Manager Victoria Penny Forrest said the opening marked a significant milestone for the project – the developer's first in Victoria – and celebrated the role the Clubhouse will play in promoting mental and physical wellness within the community for years to come.

"We have been committed to the wellbeing of our residents, and it was fantastic to have residents, our team, and key members of the community come together to see this come to fruition with the official opening of the Clubhouse," Ms Forrest said.

"The Clubhouse will serve as the core of the community, a constant welcoming space for residents to come to enjoy the finer things in life – whether it's relaxation, recreation, creativity or entertainment, all the best of Vantage Bloomdale will be found here.

"As we continue to welcome in new residents the Clubhouse will bring together neighbours to nurture a feeling of togetherness and belonging, grounding the growing community in one central space designed with their happiness in mind."

Throughout the official celebrations guests were able to explore the brand-new Clubhouse amenities while enjoying fresh breakfast served by visiting chefs, performances from a pianist, artist in residency and synchronised swimmers, and a cocktail hour to conclude.

"The opening event showcased to prospective residents just how much the Clubhouse will serve as a hub for connection and recreation on every occasion," Ms Forrest said.

"Tours of the Clubhouse showed just how extensively it can be used, with the private dining room styled to showcase a 60th birthday complete with a private chef catering an intimate function, and the grand dining room bar set with wine coolers and glassware to show off the social hotspot residents can now enjoy day in and day out.

"Every corner of the Clubhouse was fully equipped and ready for use, right down to the bowling green, golf simulator and fully furnished gym, to the private cinema display in the theatre showcasing the immersive surround sound system."

During the event guests also had the chance to take guided tours of the community's six tastefully furnished display homes, which have been purposefully designed to meet the evolving needs of this buyer demographic as they enter their next chapter.

Guests to the event were also given exclusive early notice of a short-term offer to purchasers of eligible homes in Stage 1 of the community, who will receive a gift card valued at \$20,000 to add further special touches to their brand-new home.

For more on Vantage Bloomdale's Clubhouse and community amenities, visit vantagebloomdale.com.au.

– ENDS –

We bring
people
together.

About Vantage Bloomdale

Set on 11.8 hectares, Vantage Bloomdale in Diggers Rest, Victoria is AVID Property Group's (AVID) first land lease community in the state.

Neighbouring the existing Bloomdale community, Vantage Bloomdale is delivering 304 homes for more than 600 residents over the next five years. The construction of Stage 1 and the community amenities is officially complete.

As a part of the land lease model, Vantage residents own their homes and pay a simple weekly fee (paid monthly) to cover management and maintenance of the community and facilities, as well as local council rates. These residents enjoy access to a range of additional amenities included in the new neighbourhood to suit their lifestyle – including a private community clubhouse, gym and pool.

For more information, visit vantagebloomdale.com.au.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian developer, responsible for a diversified selection of residential masterplanned communities, land lease communities, completed houses and apartments, with 69 projects located in key growth areas across Australia and New Zealand.

AVID has a proven track record with the delivery of \$4.9 billion worth of projects over the past 17 years. AVID's current portfolio includes approximately 16,000 residential land blocks with a gross revenue pipeline of \$7 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au.

For further information, please contact:

BBS Communications Group:

Georgie Reddacliff
Consultant
greddacliff@bbscommunications.com.au
0400 752 680 | 07 3221 6711

Ella Newsome
Senior Consultant
enewsome@bbscommunications.com.au
0484 626 432 | 07 3221 6711