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A look inside Diggers Rest's newest designer development

The developer behind Diggers Rest's newest land lease community recently collaborated with expert interior design firm Arkee to deliver a \$13m luxury over 50s resort-style Clubhouse exclusive to the community's growing resident population.

The newly opened Clubhouse at Vantage Bloomdale by AVID Property Group (AVID) offers wellness amenities including a gym, pool, sauna, and tennis and pickleball courts, as well as extended recreational areas including a games room, theatre, dining rooms and lounge, and a creativity hub.

Arkee CEO Paula Bowen said the inviting interiors of the Clubhouse, delivered in collaboration with architects ClarkeHopkinsClarke, were designed to evoke feelings of comfort and familiarity that are associated with home.

"The Clubhouse is designed to provide residents with elevated home-like features, such as a grand piano, a sprawling bar area that includes an ice machine, wine cooler and a modern green marble benchtop to compliment the fresh, earthy interiors," Ms Bowen said.

"The design elements incorporated in the Clubhouse follow a soft elegance, like the theatre room which features a plush forest green couch to maximise comfort tied together by velvety curtains to reflect an inviting presence for residents.

"The look and feel of the Clubhouse were meticulously curated from the finer details like specially selected high range wine glasses and plates in the kitchen area, to more broader ones like a tennis court and custom designed billiard table to seamlessly blend with the cohesive theme.

"Other considerations such as the use of greenery, natural light, elegant artworks and fresh, earthy tones create a positive and open feeling, one that is reflective of the lush natural surrounds at Vantage Bloomdale."

AVID General Manager Victoria Penny Forrest said the Clubhouse captured the central design theme of Vantage Bloomdale, balancing elegant and modern exteriors with warm homely interiors to create a space residents feel comfortable to come together to enjoy the company of their new neighbours.

"In working with Arkee we feel we've been able to deliver the highest quality resort-style amenities for our residents to enjoy from day one," Ms Forrest said.

"With the Clubhouse officially opening so soon after we welcomed the first neighbours to the community, we've been committed to ensuring our residents feel like they're getting the best at Vantage, right from the very beginning.

"Our homes have been designed to cater to our resident's evolving needs, and the Clubhouse is no different – with amenities and activities that evoke a sense of community and togetherness, the Clubhouse will act as an extension of the home."

[Vantage Bloomdale](#) celebrated the Clubhouse Grand Opening earlier this year, where the new amenities were unveiled for more than 200 current and prospective residents to explore.

– ENDS –

We bring
people
together.

About Vantage Bloomdale

Set on 11.8 hectares, Vantage Bloomdale in Diggers Rest, Victoria is AVID Property Group's (AVID) first land lease community in the state.

Neighbouring the existing Bloomdale community, Vantage Bloomdale is delivering 304 homes for more than 600 residents over the next five years. The construction of Stage 1 and the community amenities is officially complete.

As a part of the land lease model, Vantage residents own their homes and pay a simple weekly fee (paid monthly) to cover management and maintenance of the community and facilities, as well as local council rates. These residents enjoy access to a range of additional amenities included in the new neighbourhood to suit their lifestyle – including a private community clubhouse, gym and pool.

For more information, visit vantagebloomdale.com.au.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian developer, responsible for a diversified selection of residential masterplanned communities, land lease communities, completed houses and apartments, with 69 projects located in key growth areas across Australia and New Zealand.

AVID has a proven track record with the delivery of \$4.9 billion worth of projects over the past 17 years. AVID's current portfolio includes approximately 16,000 residential land blocks with a gross revenue pipeline of \$7 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au.

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