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Luxury over-50s community hits new milestones in Melbourne's west

As more Australians seek connected and lifestyle-focused living, a luxury land lease development in Melbourne's outer west is setting the pace, with a series of community milestones signalling the next phase of growth for the evolving over-50s neighbourhood at Vantage Bloomdale by AVID Property Group (AVID).

With the community expanding, prospective buyers will soon have access to an enhanced customer experience and a central destination to learn more about the Vantage lifestyle offering, with AVID set to relocate from its temporary Sales Office to the newly completed Sales and Information Centre.

AVID General Manager Victoria Penny Forrest said the imminent opening of the new Sales and Information Centre is a sign of the community's remarkable progress, building on several milestones that highlight it as one of Melbourne's most exciting emerging communities.

"Vantage Bloomdale has seen incredible momentum since launching, with the move into our new Sales and Information Centre reflecting the strength of buyer interest and the confidence people have in the lifestyle we're delivering," Ms Forrest said.

"The move is an exciting step in Bloomdale's evolution, reflecting the increasing demand from over-50s buyers seeking high-quality homes and access to the community's luxury amenities, including the \$13 million Clubhouse.

"Our residents are choosing Vantage Bloomdale for its premium lifestyle offering and the opportunity to form meaningful connections as they begin their next chapter. Our new Sales and Information Centre will allow us to continue supporting that experience."

Alongside the new Sales and Information Centre, Vantage Bloomdale has renewed its partnership with Club Sunbury, extending a relationship that has played a key role in strengthening community connection. Now in its 63rd year, Club Sunbury has long been a cornerstone for leisure and connection in the region.

"Our partnership with Club Sunbury reflects our commitment to supporting local groups and helping create opportunities for connection within the wider community," Ms Forrest said.

"As Vantage Bloomdale continues to grow, we look forward to working together on initiatives and events that bring residents and local community members together.

"Building strong relationships with organisations like Club Sunbury helps foster meaningful connections and supports our vision of a vibrant and connected community."

With Stage 1 complete and Stage 2 now selling, Vantage Bloomdale is set to welcome more over-50s buyers seeking a resort-style lifestyle defined by convenience and connection, just 30 minutes from Melbourne's CBD.

For more information on Vantage Bloomdale's lifestyle offering, visit vantagebloomdale.com.au.

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About Vantage Bloomdale

Set on 11.8 hectares, Vantage Bloomdale in Diggers Rest, Victoria is AVID Property Group's (AVID) first land lease community in the state.

Neighbouring the existing Bloomdale community, Vantage Bloomdale is delivering 304 homes for more than 600 residents over the next five years. The construction of Stage 1 and the community amenities is officially complete.

As a part of the land lease model, Vantage residents own their homes and pay a simple weekly fee (paid monthly) to cover management and maintenance of the community and facilities, as well as local council rates. These residents enjoy access to a range of additional amenities included in the new neighbourhood to suit their lifestyle – including a private community clubhouse, gym and pool.

For more information, visit vantagebloomdale.com.au.

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian developer, responsible for a diversified selection of residential masterplanned communities, land lease communities, completed houses and apartments, with over 65 projects located in key growth areas across Australia and New Zealand.

AVID has a proven track record with the delivery of \$4.9 billion worth of projects. AVID's current portfolio includes 13,200 residential land blocks with a gross revenue pipeline of \$7 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers. For more information, visit www.avid.com.au.

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